

English Mastery Secondary

Working hand in hand with schools to deliver immediate impact and sustained subject excellence

Ark Curriculum+

Hello!

Welcome to English Mastery Secondary.

Having founded our first programme, Mathematics Mastery, a decade ago, I'm proud of the role Ark Curriculum Plus has played in the national shift towards a mastery approach to learning across more subjects.

The mastery methodology has equity at its heart, being designed to help all learners achieve, whatever their starting point. Our programmes share these principles while respecting the uniqueness of each subject discipline.

Teacher knowledge and autonomy, and the belief that the teacher makes the difference, is core to the English Mastery Secondary approach.

Our subject excellence programme provides a well-sequenced and ambitious curriculum, aligned with expert implementation support from subject-specialists. This empowers teachers with the subject knowledge and powerful pedagogies they need to tailor their lessons for their students.

The programme liberates teachers' time, so that it can be spent on the things that make great teaching and learning: co-planning, intellectual preparation, adaptive teaching and using formative assessment responsively.

Informed by a wide research base and evidence of impact, English Mastery is tested every day by teachers and subject leaders in Ark schools. The programme is continually evolving based on feedback from our partner schools.

How does it work?

Success starts with confident teachers consistently delivering brilliant English lessons. That's why you'll have a dedicated subject expert guiding you through our 5-Step Improvement Process, with teachers enjoying face-to-face induction and flexible CPD. Plus, you'll have immediate access to practical planning, teaching, and assessment resources so you can embed and sustain English Mastery in the classroom.

We partner with hundreds of schools, including some of the largest MATs in the country. I feel privileged to be working with so many incredible school leaders and teachers, united in a shared mission to help all learners make progress in English, whatever their starting point, and to enjoy it.

I hope you will join us!

DR HELEN DRURY EXECUTIVE DIRECTOR OF EDUCATION



Put simply, what we do works!

Independent evidence, pupil results and feedback from partner schools shows our programme works.

Since developing English Mastery Secondary in 2014, we have had positive impact from the Education Endowment Foundation and the Brilliant Club (see p17) as well as 10 years of fantastic feedback from teachers and leaders enabling us to continually improve the programme.

OUR PARTNER SCHOOLS AGREE THAT THE PROGRAMME HAS IMPACT:



WHAT PEOPLE VALUE MOST ABOUT THE PROGRAMME



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The way it's crafted makes the difference. The programme is all about enhancing longterm memory: you can see a golden thread running through English *Mastery, linking every* lesson and scheme."

DOMINIC QUIGLEY KEY STAGE 3 LEAD

EARL MORTIMER COLLEGE

Pupils are able to access a greater depth than peers without the *Mastery programme;* it is evident that the centrally planned approach equips them so well for GCSEs, A levels and even

CORAL BUTLER-HARDY ENGLISH TEACHER AND HEAD OF YEAR 9

ARK PIONEER ACADEMY



Less time is spent searching for and creating resources



Framework for success

The 2021 EEF School Planning Guide^{*} highlighted that 'the best available evidence indicates that great teaching is the most important lever schools have to improve outcomes for their pupils.'

To achieve powerful teaching that changes lives, teachers have told us they need to have strong subject knowledge, the best evidence-based pedagogies, rigorous assessment and effective planning, all working together.

Our Subject Excellence Programmes follow the AC+ 5-Step Improvement Process, which is based on over a decade's experience of transforming results in one of the most respected MATs and hundreds of schools nationwide. Improvement is a journey – that's why you will have a dedicated subject expert to guide you step by step, helping you achieve and sustain excellence.

STEP 1 Plan	step 2 Train	step 3 Teach	STEP 4 Embed	STEP 5 Sustain	
			School Support		Ø
			Continuing Professional Development		\mathbf{O}
			Assessments and Data Insight		\mathbf{O}
			Teaching and Learning Resources		Ð
			Opportunities for Collaboration		\mathbf{O}
	FROM DAY 1		YEARS 1-3	FROM YEAR 4	>

STEP 1 Plan

You will receive a structured diagnostic call and your subject expert will help you to prepare an improvement plan to identify areas of focus to achieve the greatest impact with all your teachers.

SLT confidence Clear plan agreed

STEP 3 Teach

OUTCOMES

Our curriculum-integrated, subject-specific CPD,

precise diagnostic data repurpose teacher time

resources strengthen the quality of teaching and

Consistency (Repurposed time) (Ambitious curriculu

into higher value activities. The best-practice

provide consistency across your school.

Longer term, we collaborate to build sustained impact. Induction

and CPD support new staff. Regular teaching resources and CPD

updates keep your offerings current and informed. Benchmarked

research. Together, we'll annually evaluate programme success,

assessments provide ongoing confidence. You'll remain part

of a network of similar schools, staying up-to-date on new

ing and teaching resources, assessments and

Our face-to-face induction training and cutting-edge online training for your subject lead and teachers gets everyone engaged and immediately builds teacher confidence.

OUTCOMES Teacher confidence

STEP 2

Train

STEP 4 Embed

OUTCOMES

OUTCOMES

Once the foundations are set, we work with you to attain excellence in subject teaching. We provide in-school leadership and teacher coaching and offer support through school visits, joint learning walks and an intensive programme leadership course. Teachers access a programme of subject pedagogy and on-demand videos. This approach ensures outstanding subject teaching in your school.

maintaining maximum impact for your pupils. OUTCOMES

STEP 5

Sustain

Consistency Pedagogical expertise Pupil progress

* Access the 2021 EEF School Planning Guide:

Pupil progress) (Pedagogical expertise)

https://educationendowmentfoundation.org.uk/news/introducing-eef-school-planning-guide-2020-21

A fully integrated programme

All the components of English Mastery Secondary work together to ensure your school, staff and students get real impact from the evidence-led subject excellence programme.



SCHOOL SUPPORT



Formative assessments for data-led instruction are available in each lesson, unit, term and year. Standardised assessments, directly linked to the curriculum, identify pupil learning gaps for targeted intervention.



Curriculum-integrated planning tools and resources ensure successful programme delivery. From day one, you access carefully sequenced support for consistent, impactful, engaging lessons, built on best-practice pedagogies.



You join a subject teaching network, fostering the exchange of best practices. Teachers and leaders connect at in-person CPD events, including induction, creating a community of practice.



From day one, your dedicated subject expert collaborates with teachers to create a tailored improvement plan for your school. They'll then support you to success through the five steps over multiple years.

CONTINUING PROFESSIONAL DEVELOPMENT

Teachers and leaders get immediately actionable CPD at point of need. It supports subject knowledge, pedagogic delivery, curriculum design and more. Flexibility is key, with online or in-person sessions.

ASSESSMENTS AND DATA INSIGHT

TEACHING AND LEARNING RESOURCES

OPPORTUNITIES FOR COLLABORATION

Dedicated school support

From day one, you'll have a dedicated English Mastery Secondary subject expert from our team of educators. They each have a background in or currently teach secondary English. They'll collaborate with your leaders and teachers to create a tailored improvement plan for your school. Then they'll help introduce, embed and sustain the programme over multiple years, ensuring a lasting positive impact on your students.

M360 diagnostic call

After a thorough review, a diagnostic call with your subject expert helps identify key focus areas for maximum impact to build an improvement plan to achieve these goals consistently with all teachers.

School visits

Your subject expert will regularly visit your school for joint learning walks with the Mastery Lead to observe programme delivery. You can also involve them in co-planning or they can run customised CPD workshops.

Online development sessions

Our regular one-to-one sessions offer coaching and mentoring for your Mastery Lead. These are carefully designed to work for each stage of your implementation journey.

Support for you

Get in touch with your subject expert by phone or email, whenever you need advice or have questions. No query is too small and no problem too big. We are here to help!

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AC+ give really excellent feedback and really, really get down to the nitty gritty of what our problems are and how to iron those out and then gives us tips. It's

TEACHER 2019 EEF TRIAL



Actionable CPD at point of need

CPD that is relevant and immediately actionable

English Mastery Secondary provides targeted continuing professional development that's **immediately** actionable, covering subject knowledge, pedagogy, curriculum design, assessment and more. It's **flexible** – accessible online just when you need it or through inspiring and practical in-person sessions that foster a **community of practice**.

There are so many useful resources on the website, and we've had great support in the online training sessions too."

TEACHER **BIRCHWOOD HIGH SCHOOL**

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of Mastery Leads agree that the CPD has strengthened their practice and/or leadership



Induction training

Everyone joining the programme takes part in induction training. New schools have four in-person places, and everyone can attend online. It's a wonderful way to get your team excited and prepared for their journey on the programme and to set them up for success. Plus, all modules are available on-demand (in our bespoke MyMastery platform) to revisit when required.

'Teaching Mastery' certification

Teachers enjoy online, termly CPD that builds subject and pedagogical **expertise**. For each completed module they gain a badge – a great way to evidence their professional development as steps towards further qualifications like NPQs.

Termly 'Preparing to Teach' webinars

Strengthening teachers' topic-specific subject **knowledge** for the upcoming term, our webinars support teachers in effective programme delivery. Breakouts focus on common challenges within similar teaching contexts and year groups. It's a chance to share good practice and collaborate with other partner schools.

Leadership certification

Your Mastery Lead receives termly online CPD and ongoing mentoring from their subject expert. They will earn the Ark Curriculum Plus Certificate in **Programme Leadership**, providing recognition for both them and your school.

In-school visits

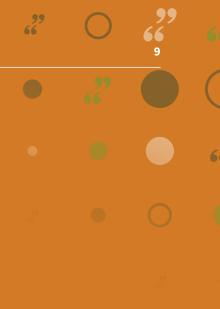
Your subject expert can deliver some of the above CPD sessions during one of their visits, providing more bespoke training to meet your school needs.

On-demand video training

Short videos in each unit offer content tutorials, knowledge recaps to refresh subject knowledge and task modelling. These bite-size **Teaching Overviews** are easily accessible for immediate implementation by your teachers.







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[We now have] a more confident, skilled staff bringing more enthusiasm to their

TEACHER OF ENGLISH MASTERY

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Due to teachers being better prepared, they are *better equipped to* help students with their education and

NICK SMITH MIDDLE LEADER

CORNERSTONE SCHOOL

Assessment to inform teaching

English Mastery Secondary includes formative assessments within lessons, units, at the end of term and at the end of year, along with curriculum-linked standardised assessments.

When all the different strands of our assessment model are combined, we can see assessment fulfilling its true purpose: giving teachers an accurate account of how their students are doing, as well as information about how to develop students further in subsequent lessons.

A focus on formative assessment

Our unique curriculum-integrated formative assessments test what students have learned, reveal knowledge gaps, and uncover misconceptions, helping teachers identify learning barriers.

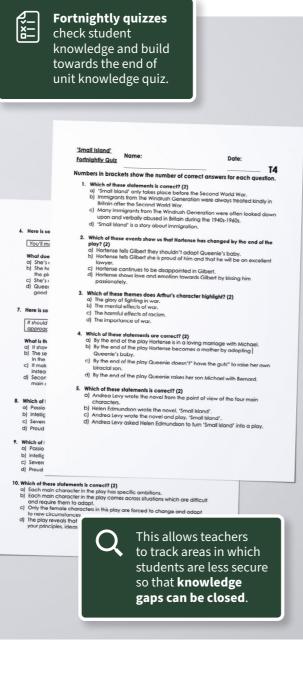
Planned and provided resources include:

WITHIN LESSONS AND UNITS

- Retrieval quizzes
- Notes on common misconceptions
- Do Now tasks
- Grammar tests
- Hinge point questions
- Targeted re-teach guidance
- Exit ticket multiple choice questions
- Fortnightly quizzes

END OF UNIT

- Multiple choice questions
- Writing task
- Exemplification booklets
- Formative assessment guidance



Summative assessments

We provide a range of end-ofyear assessment tools and a specialised CPD workshop to support you with summative assessment practices that are designed to inform effective interventions.

- Summative assessment
- Standardisation booklets
- Assessment guidance
- Assessing for Mastery CPD

Using comparative judgement

We promote the use of exemplification and standardisation booklets prior to using mark scheme rubrics. Performance descriptors can be problematic, giving the illusion of a common language without delivering precise or reliable information about how students are performing or progressing. While rubrics can be useful to fine tune marking, we have found that exemplification and standardisation booklets containing real student work give a clearer and more accurate insight into how students are doing. As humans, we are better at comparing students' work to make decisions about its relative quality than making isolated judgements based on one piece of work.



By comparing and reviewing student work from a national cohort, across the English Mastery community, you will sharpen the accuracy of marking within your department, slashing marking time and ensuring consistency in the process. In our Assessing for Mastery standardisation sessions, rich qualitative discussion around student work offers insights for your department into what students can and cannot do at each assessment point, enabling teachers to plan to close the identified gaps. Expectations are also often raised through comparison with student work from a national cohort.

ASSESSING FOR MASTERY CPD

Best-practice teaching and learning resources

We provide all the resources so you can focus on your students!

As the curriculum is built on the four English Mastery pillars – knowledge, grammar, vocabulary and assessment – the content is specified, explicit and clear to follow. From day one, your staff will have the support to deliver consistent, impactful, engaging and pedagogically strong English lessons, sequenced to support students' development and progress.

THE TEACHING AND LEARNING RESOURCES:

- Promote oracy in flexible, practical ways, making English success accessible to everyone.
- Provide structure and support so that you own the curriculum, with quick videos and at-a-glance planning guides.
- Are created with early career teachers (ECTs), non-specialists and specialists in mind, giving the relevant level of guidance for each.
- Include practical tips to adapt your delivery to suit your students' and school's needs.

WHAT'S INCLUDED?

Planning

Curriculum map KS3 – 4 progression map Co-planning guidance Unit intents Unit overviews

R Teaching

Student booklets

Task sheets

B

Lesson slides

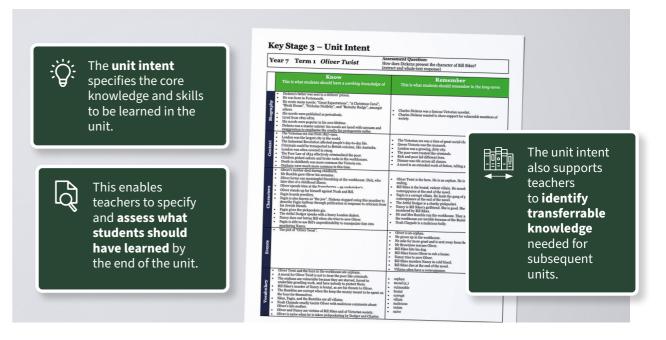
Reading for Pleasure booklists

Reading journey homework booklets

> Click here to access a free Programme Preview and see examples of these resources.

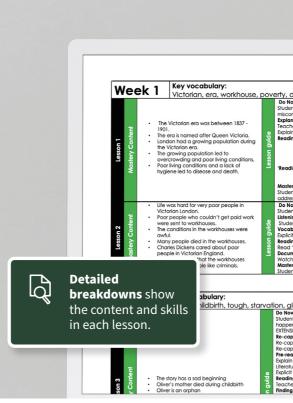
Unit intent

Our comprehensive unit intent documents specify and itemise what students are expected to know, remember and do by the end of the unit.



Unit overview

and each activity, so that teachers can easily see the unit structure and progression.



The unit overview breaks down the unit lesson by lesson, outlining the mastery knowledge

•		
ty, disease, Dickens.		
to Now Udents to arrange different periods of history in chronological order. Teacher to share correct order and discuss any isconceptions. Refunction		Reso Era a Victo
acher to explain who Queen Victoria was, and how long her reign lasted. Explicit teaching of vocabulary: Victorian and era , uplain that this term we are going to be studying 'Oliver Twist'. eading activity:	es	
Read 'The Victionia Fra' In pair, dicuss answers to the three questions. Repart the second page of the resource: 'Poverty in Victorian London' In pair, dicuss answers to the three of tage questions	Resources	
leading a painting' activity 1. Teacher madels have to read a painting 2. Students look at the second painting and write down notes in their exercise books.		
laster gassesment plenary udents complete quix. If all concect, do extension by asking students to turn a wrong answer into a right one. If incorrect, datess misconception and explain correct answer/ask another student to explain correct answer. to Row		
udents recap what they learned last lesson about the Victorian era. stening		Reso trans
tudents listen to what life was like for Jack the chimney sweep and make notes in their exercise books. ocabulary aplicit leaching of the <u>words</u> 'orphan' and 'workhouse.'		
eading ead' Workhouses and Charles Dickens. [*] Answer the comprehension questions in your exercise book. ocumentary	Resources	https m/w U
(atch the Tony Robinston clip and answer the questions in your exercise book. Complete the Mastery Checks. lastery assessment plenary udents to complete mastery quiz. Address misconceptions.		
n, glossary, orphan		
Now dents for read opening line of the novel. Do they think the stary will be about rich or poor people? What kind of things might tappen to give it "a note of sadness" ? TENSION: how do you think the stary might be <u>similar to</u> Dickens's life?		Each s have t versior
-cop >cop what life as an orphan in Victorian England was like, with explicit vocabulary teaching of the word, 'orphan.' -cop the hardships of Charles Dickens's life, and his criticism of the Poor Law. -readina		
bin that we are going to read one of the greatest works of literature of all time by one of the most famous novelists of English erature. Dicit leaching of the word 'novel'		

students to read Chapter 1 of 'Oliver Twist' (Classic Starts version)

Student booklet

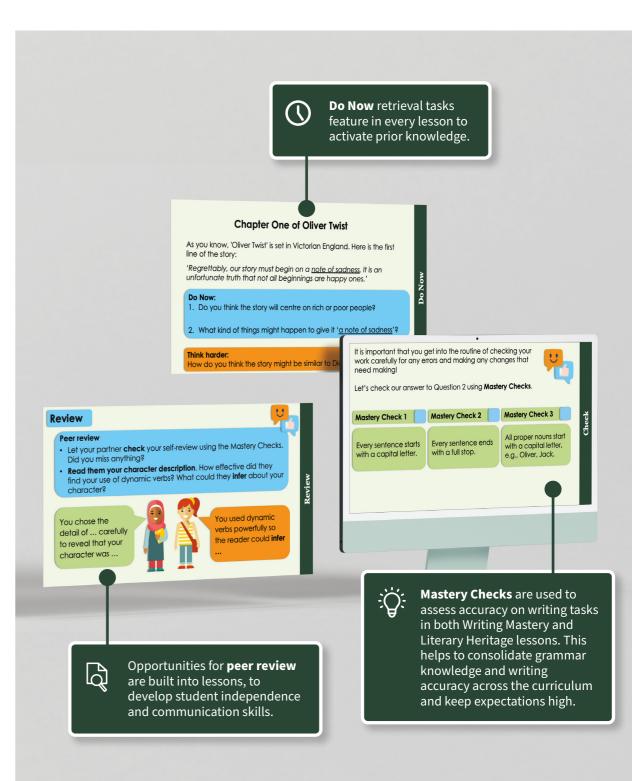
A student booklet is provided for each unit.

These are provided to support student progress with essential tasks and activities.



Lesson slides

Slide decks are provided for each lesson, across the Literary Heritage, Writing Mastery and Reading for Pleasure strands of the curriculum. The slides are fully editable to meet your students' needs. Notes and guidance are also provided to support delivery of the lesson.



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I used to be working till 9pm every night. Using English Mastery, class preparation is so much easier."

LUCY TOSELAND EARLY CAREER TEACHER DE LISLE COLLEGE

Co-planning

Planning is most successful for teachers and departments when it is a shared, creative, problemsolving task.

By using the English Mastery programme, valuable co-planning time is spent working together as a department.

Co-planning is an active ingredient for successful implementation of the English Mastery Secondary curriculum. We recommend weekly sessions to focus on key elements of curriculum implementation in your context, and we provide resources for each Literary Heritage unit for guidance.

For each Literary Heritage unit, we have selected key lessons or themes to focus co-planning time. In coplanning sessions, the department could be completing the final assessment, using exemplification booklets to set expectations, writing models for student tasks, scripting questions, or adjusting lesson tasks or hinge points to meet student needs.

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English Mastery allows for focused co-planning sessions working on specific adaptation and how to teach the lessons rather than superfluous conversations about what to teach."

ANDREW SHORT HEAD OF ENGLISH

ARK ELVIN ACADEMY

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Teachers are not thinking about the WHAT but the HOW and WHY now. Through collaborative planning, we are having regular discussions about how the programme should be delivered."

JOANNE CATCHPOLE HEAD OF ENGLISH

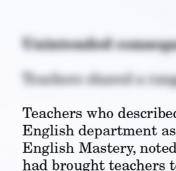
DE LISLE COLLEGE

Robust evidence of impact

We are committed to proving the ongoing impact of English Mastery so that teachers and school leaders can be assured that they are introducing a programme that works.

The Brilliant Club found that the English Mastery Secondary programme delivered an additional four months' progress for students.

A research trial run with the Education Endowment Foundation (EEF) was interrupted by the pandemic in 2019, which meant that progress measure tests were not taken, but we received powerful qualitative feedback from teachers.



Education Endowment Foundation Teachers who described the wellbeing of their English department as low prior to implementing English Mastery, noted how the programme had brought teachers together and increased feelings of solidarity. These teachers thought that co-planning practices, plus the fully resourced, standardised curriculum helped prevent teacher silos and low levels of mutual support.

2021 EEF research trial

In order to prove the impact English Mastery Secondary has on teacher practice and student outcomes, we are running a Randomised Controlled Trial with the EEF and Sheffield Hallam University[#]. Results of this trial will be published in Spring 2026.

https://educationendowment foundation.org.uk/projects-and-evaluation/projects/english-mastery-accelerator-fund

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We're actually able to think about how we deliver the content. The ability to be able to think about it as a teacher. rather than a designer of PowerPoint slides is very liberating, and actually, a far better use of teachers' time." TEACHER 2019 EEF TRIAL

EEF REPORT, 2019

Be inspired by like-minded schools

Building a community of practice

Partner schools join a subject teaching network, sharing best practice and learning from each other. Attend CPD events, including in-person induction training and live termly subject panels, to collaborate with and be inspired by your peers. Your subject expert may connect you with local or similar context schools, helping you gain insights on delivery or simply see English Mastery Secondary in action in other settings.

Annual conference

We host an exclusive annual conference to facilitate sharing and learning between our partner schools and offer access to new research and thinking.

With exciting keynote speakers and practical workshops, you leave feeling reinvigorated, re-energised and ready to continue making a real difference to your pupils' achievement and progress.



29 " I feel so inspired by today's sessions. Really enjoyed myself and picked up lots of ideas

JOANNA STIRRUP CONFERENCE ATTENDEE 2023

ST AUGUSTINE'S CATHOLIC ACADEMY

Unique curriculum design

Curriculum components

The English Mastery Secondary curriculum is formed by four interwoven curriculum components:

Literary Heritage	The study of canonica prose, poetry, and dram
Writing Mastery	Explicit grammar and practice, both linked t towards end of year ex Writing, Slam Sonnet
Reading for Pleasure	Reading spine featuri including homework, progressively to the E empower students.
 Spoken	Embedded oracy peda lessons for each unit t
Language	language summer terr develop presentationa

Underpinning each year is a **conceptual approach** which progressively develops English disciplinary thinking as text complexity increases through the key stage:

YEAR 7 Morality

Students explore narratives with a moral and with clear protagonists and antagonists (heroes and villains). Story structures are more traditional, like myths, legends and quests, which explore the nature of morality. They are encouraged to think about texts as the creation of an author.

Students explore texts with dual characters and narratives and are invited to explore duality of meaning and interpretation. They are encouraged to think about narrative perspective and the relationship between author and narrative voice, for example unreliable narrators.

and seminal world literature, including ma.

vocabulary instruction and regular writing o the Literary Heritage units and building tended writing units, such as Creative , Rhetoric and Monologues.

ng fiction and non-fiction texts and resources. carefully selected to connect thematically and nglish curriculum and designed to engage and

gogy in all lessons; discrete spoken language to develop exploratory talk and spoken m units, with written and spoken outcomes to al talk.

YEAR 8

Duality

YEAR 9

Multiplicity

Students explore texts. narratives and characters with increasingly complex meanings and motivations. They are encouraged to explore multiple interpretations and meanings as they progress towards GCSE study.

Standing out from the crowd

The impact of our programmes is clear, but in case you need even more reasons to choose AC+...

Collaboratively designed and refined in classrooms

Grown in collaboration with Ark Schools, one of the highest achieving MATs in the UK, we continually learn and co-create together. Plus, we test what really works live in the classroom, to make improvements that will have the biggest positive impact.

Our programmes support disadvantaged students – Ark Schools students make nearly half a grade more progress than their peers nationally. We're here to help give all students the opportunities that an excellent education provides.

Recognised as an educational leader

We're proud to be recognised as a leader in subject improvement. We work with the Education Endowment Foundation, The Brilliant Club and the Fischer Family Foundation, whose research provides robust evidence of our impact. We collaborate with the subject associations, along with universities including Cambridge and UCL.

Accountable to you and your pupils

We are a non-profit organisation. Our full attention is on supporting our partner schools and making our already impressive programmes the best they can be. We're particularly passionate about helping disadvantaged children and we aim to level the playing field, so that every young person can succeed.

The schools that we work with are charged a financial contribution which goes right back into delivering and developing the programmes. We're not accountable to shareholders, we're accountable to you!

Aligned to Ofsted to support your quality of education

The Education Inspection Framework looks for consistency between the intent of schools' curricula and the ways schools empower their team to realise these plans. We have supported many schools to be expertly prepared for an Ofsted visit by:

- Providing a powerfully sequenced, academically ambitious curriculum for all.
- Equipping subject leads with the confidence to articulate their curriculum intent, implementation and impact.
- Delivering immediately actionable teacher CPD at point of need, supporting subject knowledge, pedagogic delivery, curriculum design and more.

Our expert team

Our team have all been teachers or in school leadership roles. They all love working with English Mastery Secondary schools because they truly believe in the power of research to inform practice and to narrow the attainment gap. We are members of the Chartered College for Teaching and the National Association for Teaching of English – meaning we engage with the latest research and the subject community directly.





Stephanie Keenan



Caffrey



Sarah **Dowey**



Caroline Redgate



Kirsty Kelsey



Catherine Lightfoot



Hope Vareden-Prince



Elmina Ferguson



Lyndsay Bawden

It's easy to join us



Let us know you're interested by email, phone or by booking a meeting.

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We'll have a **virtual meeting or a call** with you to learn more about your school.



Agree you're joining the English Mastery programme with your senior leadership and sign a contract.



Have a **diagnostic call** to agree the plan for your school's implementation.

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Attend induction training and receive full support to introduce the programme in your school.





OUR OTHER SUBJECT EXCELLENCE PROGRAMMES

Geography Mastery

History

Mastery

Mastery

Science

Mastery

Mathematics

PRIMARY

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SECONDARY

B



Mathematics





Geography Mastery



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Mastery







We look forward to partnering with you!

We work with schools like yours nationwide to deliver immediate impact and sustained subject excellence.

So if you're looking for stronger student outcomes, more confident teachers and consistently high-quality teaching and learning across your school... Relax. With Ark Curriculum Plus, you're in safe hands.

Start your journey to subject excellence today!



Click here to request access to our **Programme Preview** and see more detail of what you get on the programme.

Ark Curriculum Plus

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